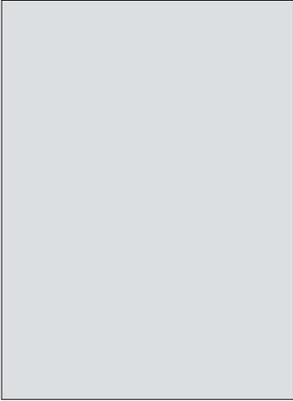


ADVERTISING SPECIFICATIONS (WIDTH X HEIGHT)

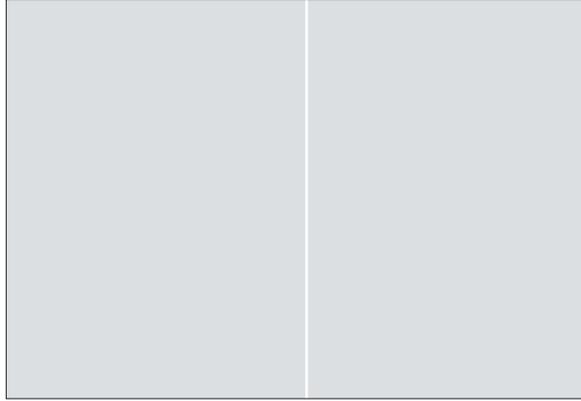
Full Page

210 x 297 mm (with 3mm bleed)



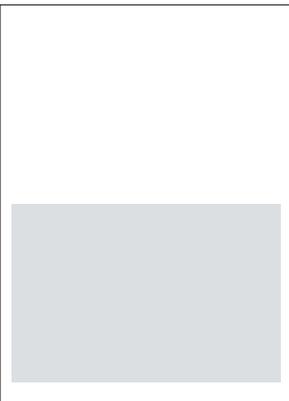
2 Page Spread (DPS)

420 x 297 mm (with 3mm bleed)



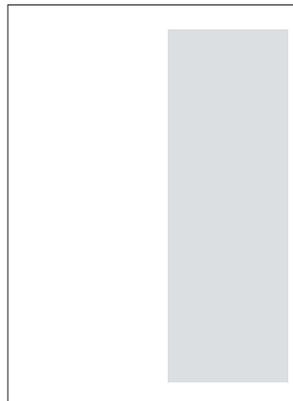
1/2 Page Horizontal

177 x 130 mm



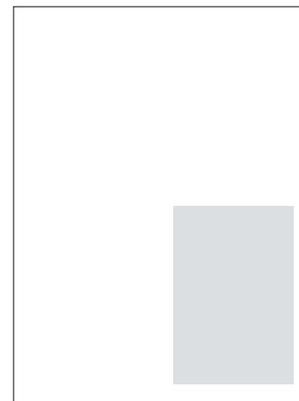
1/2 Page Vertical

85 x 265 mm



1/4 Page

85 x 130 mm



Artwork requirements

- Ads must be submitted in pdf and/or jpeg format only.
- All advertising must be 300dpi, high quality print image.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- Files can be supplied by email or online file sharing such as dropbox.
- Files supplied by email to have a maximum file size of 5MB.

New Product Showcase

- Max 1 x image per exhibitor (unless multiple have been purchased).
- Images must be supplied without text or logos.
- Images on a clear white background are preferred.
- Images must be submitted in pdf and/or jpeg format only.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- **Max 20 words** including title and web address.

Listing Upgrade

- Your full colour logo will appear above your listing approx. 20mm x 8mm. Please provide your logo as a hi-res jpeg, tiff, eps or ai file.

Advertising Design Service

If you require advertising design or editing please get in touch with our in-house Graphic Designer.

This service starts from as little as \$250 +gst for a quarter/half page ad. This is based on supply of images and copy.

Please note: Additional changes may incur additional charges. All prices are \$NZ +gst.