

Advertising Specifications

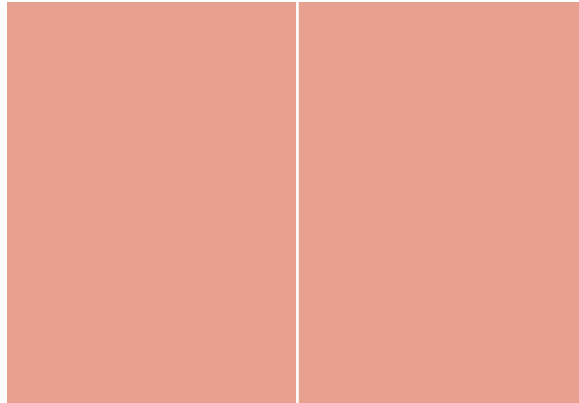
Winter Gift A5 Showguide

(width x height)



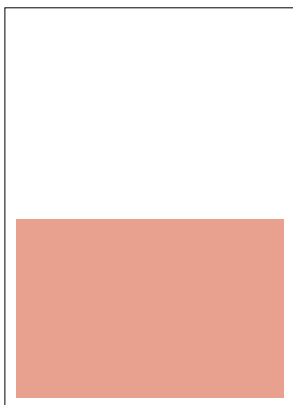
Full Page A5

148mm x 210mm (plus add 5mm bleed)



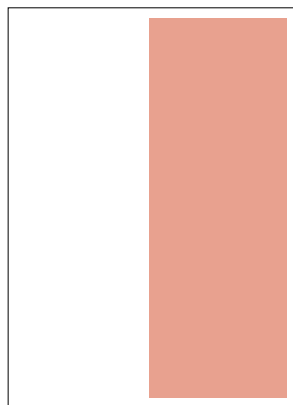
2 Page Spread (DPS)

296mm x 210mm (plus add 5mm bleed)



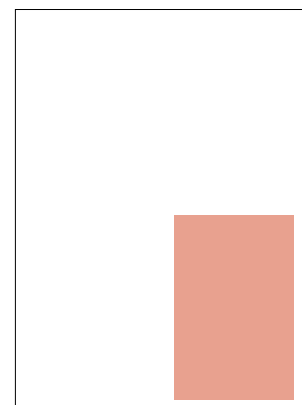
1/2 Page Horizontal

138mm x 97.5mm



1/2 Page Vertical

66.5 x 200mm



1/4 Page

66.5 x 97.5mm

Artwork Requirements

- Ads must be submitted in pdf and/or jpeg format only.
- All advertising must be 300dpi, high quality print image.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- Files can be supplied by email or online file sharing such as dropbox.
- Files supplied by email to have a maximum file size of 5MB.

New Product Showcase

- Max 1 x image per exhibitor (unless multiple have been purchased).
- Images must be supplied without text or logos.
- Images on a clear white background are preferred.
- Images must be submitted in pdf and/or jpeg format only.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- Max 20 words including title and web address.

Advertising Design Service

If you require advertising design or editing please get in touch with our in-house Graphic Designer.

This service starts from as little as \$100^{+gst} for a quarter/half page ad. This is based on supply of images and copy.

Please note: Additional changes may incur additional charges.

For more information please contact us:

sales@giftfairs.co.nz | 09 976 8300 |

giftfairs.co.nz



Your Brand, Your Story Amplified.

To waitohu, to kōrero. Whakanuia.

xpo.co.nz

BuildNZ

Facilities
Integrate

THE NATIONAL
SAFETY SHOW

WAIKATO
HOME &
GARDEN
SHOW



SOUTH
MACH



THE **Hutchwilco** NEW ZEALAND
BOAT SHOW

BabyShow

The
Food
Show

fine NEW ZEALAND
food

FOODTECH
PACKTECH

MLEXPO

NZ GIFT
& HOMEWARE
FAIRS