

HELLO Spring Gift Fair!

Thank you...

To all of our wonderful visitors and exhibitors for joining us at the biggest buying event of the retail calendar – Spring Gift & Homeware Fair 2019.

Hundreds of exhibitors have enjoyed a very busy 3 days as thousands of visitors walked the 7 packed halls to explore the latest locally and internationally sourced products, getting ready for the busy Christmas and Summer trading period ahead. We were delighted to host so many of you and early **feedback indicates many new business relationships were made, strong orders secured and hundreds of follow ups** to do in the coming weeks. Fantastic result!

With so much on offer we noticed many of our visiting retailers returning day after day to take in as much of what was on offer. To upskill on the wonderful educational seminars and networking opportunities the Fair presents.

Congratulations to all our prize winners and once again for all who joined us – thank you. We hope you enjoyed the 2019 Spring Gift & Homeware Fair and look forward to welcoming you all back in 2020!

Be sure to follow up on those orders.

Here's just a snapshot of what was on offer

- 130 new exhibitors
- 400 local and International exhibiting suppliers
- Design Exchange – the largest ever
- Kiwi Quarter – showcasing the latest Kiwi Made products
- New Product Showcase display
- Three day seminar series with local industry experts
- Chance to win a Resene makeover for your store
- \$1,000 House of Travel vouchers were won daily
- People's Choice Awards – a chance to vote for your favourite exhibitors
- Rose Garden – the place to network, grab a bite and plan your day

[View our show highlights video here](#)

SPRING & HOMEWARE GIFT FAIR

25-27 Aug 2019
ASB Showgrounds, Auckland



ATTENDANCE

Attracting 400 exhibitors and attended by nearly 5,700+ visitors across 3 days the show again was deemed a great success by both visitors and exhibitors. Exhibitors don't forget to send your products using your FREE Gift Fairs packing tape courtesy of the NZGTA!

400
EXHIBITORS

5,700+
ESTIMATED
VISITS*

HELLO

SPRING GIFT & HOMEWARE FAIR

Did you use your
XPO Leads App?

Download your visitor
contact details &
follow up now

HERE'S JUST A FEW OF THE HIGHLIGHTS FROM THE SHOW.

You can view all the products and more details from
these special features at www.giftfairs.co.nz



NEW PRODUCT SHOWCASE

Featured some of the hottest new products this season



GIFT TRADER Your 24/7 gift fair



DESIGN
EXCHANGE

KIWI QUARTER & DESIGN EXCHANGE:

Over 70 of NZ's upcoming designers and
kiwi made products

FULL SEMINARS

Many of you attended the daily seminar series as we
hosted a number of inspiring industry experts covering a
range of topics that are important to your business. A big
thank you to our Spring Gift speakers:



Ric Horsfall
Web Ninja



Liz Wotherspoon
The Icehouse



Genevieve Flynn
Robert Mark Gifts & Homeware



Jetona Bajram-Giummarra
& Melissa Robbins
The Lot.co



Wendy Thompson
Socialites

"I've already had 8 enquiries
through the day after the show!"



the paint the professionals use

RESENE MAKEOVER

Congratulations to our winner of the Resene Makeover visitor competition **Makayla Marshall from Butterfly Creek**
has won \$500 of vouchers from Resene and a FREE Resene Colour Consultation worth \$175. What a fantastic prize –
perfect to makeover your shop, favourite room or home office.

SOCIAL MEDIA

Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With nearly 8,000
FACEBOOK followers and 2,800 ON INSTAGRAM, the NZ Gift Fairs can help keep your brand and your products front of mind
with retailers in between and during the Fairs. Update and share your products and stories now! @nzgiftfairs.co.nz



NEW GIFT FAIRS COMMUNITY GROUP

A new closed community group is now also available to retailers and wholesalers to share tips, advice network and find new
connections. Click the link to join: [NZ Gift & Homeware Fairs Community](https://www.facebook.com/nzgiftfairscommunity)



PEOPLES CHOICE AWARDS

We were delighted to again recognise all the hard work our exhibitors put into making your Gift Fair experience a success. Voted for by the visitors of Spring Gift Fair we are delighted to announce the Spring Gift Fair 2019 People's Choice Awards

WINNERS ARE;

Best Large Stand
WEAVE

Best Medium Stand
LE CREUSET

Best Small Stand
BE HUMBLE

Best Customer Service
COCO IMPORTS

Best New Exhibitor
CHARITY TEA

Best New Product
THIRSTY DOG BOTTLE BY THIRSTY DOG BOTTLE

SURVEY RESULTS: We surveyed exhibitors and visitors around show times after the Autumn Fair and it was conclusive that the majority want to keep the hours the same

NEW EXHIBITOR MENTOR PROGRAM: Our new NZGTA mentorship program will be commencing shortly for new exhibitors to prepare them for exhibiting at the Fair. Thanks to the NZGTA board for offering your invaluable services to help us run this!

PACKING TAPE: We hope you all enjoyed your free packing tape courtesy of the NZGTA!

CONGRATULATIONS TO OUR DAILY TRAVEL PRIZE WINNERS



Barbara Selwood
Rapt Ltd.

Carolyn & Lana Milne
M+M Shoppers Ltd

Tracy Hawker
Country Lane

Daily prize of
\$1,000
House of Travel
voucher

The best holidays are created together.

0800 713 715 | COME IN-STORE | HOT.CO.NZ

HOUSE OF TRAVEL

NZ GIFT & HOMEWARE FAIRS 2020 – SECURE YOUR SPACE NOW!

Be sure to lock in your space for the 2020 Gift Fairs - Halls are filling fast!

AUTUMN GIFT AND HOMEWARE FAIR 8-10 MARCH 2020 | WINTER GIFT AND HOMEWARE FAIR 14-15 JUNE 2020
SPRING GIFT AND HOMEWARE FAIR 30 AUG - 1 SEPT 2020

**AUTUMN
IS
BOOKING
FAST!**

INTERESTED IN EXHIBITING?

Contact our Exhibition Managers Today

Litesha Buffett
Litesha@xpo.co.nz
09 976 8356

Sandi Mulder
Sandi@xpo.co.nz
09 976 8355

NZ GIFT & HOMEWARE FAIRS

XPO EXHIBITIONS