

9th-10th June 2019

Horncastle Arena, Christchurch

WINTER GIFT & HOMEWARE FAIR

WOW Winter Gift Fair – that's a wrap.

Thank you to the hundreds of retailers and wholesalers who attended the recent South Island Winter Gift Fair at Horncastle Arena, Christchurch.

Feedback indicates all those in attendance were excited about the hundreds of products and suppliers on display with many orders made and lots of new accounts confirmed.

Along with the return of our regular features; Après Ski Lounge, Kiwi Quarter, Design Exchange, two full days of seminars, People's Choice Awards, House of Travel Daily Travel Prize, we were delighted to bring for the first time ever the Sunday Soiree.

The Sunday Soiree featured a panel discussion with the Queen of Colour, Alex Fulton and CEO of Socialites Wendy Thompson. Held at the Sunday networking evening, close to 200 wholesalers and retailers enjoyed an interactive discussion about how to navigate your business through the ever-changing world of retail.

From the questions asked, social media was the hottest topic with the panel sharing their digital know-how and offering some great tips to all. Wendy's seminar the following day 'Social Media – Getting the Basics Right' had standing room only!

The South Island once again demonstrated its importance to the fairs as visitors sourced the latest products, discovered the latest trends and were educated by New Zealand's leading industry experts.

For all of you who attended – thank you. We certainly hope it was a wonderful experience and we look forward to welcoming you to the Spring Gift Fair, 25th – 27th August at the ASB Showgrounds, Auckland.



ATTENDANCE

Attracting over 90 EXHIBITORS (including over 40 new to Winter Gift) and attended by nearly 1,300 VISITORS across 2 days the show again cemented itself as a very important buying trip in the NZ Retail calendar. Be sure to follow up on those orders and have a fantastic 2019!

Over 90
EXHIBITORS

1,240+
ESTIMATED
VISITS*

* Official 2019 Winter Gift & Homeware Fair CAB audited statistics are available at www.giffairs.co.nz

WOW!

SEMINAR SERIES

We were delighted to see many of you joining the expanded seminar series. So popular, a number of the sessions had standing room only. A big thank you to our Winter Gift speakers:



Jann Meehan:
Plan Your Way to Business Success



Wendy Thompson:
Social Media - Getting the basics right for your Business



Genevieve Flynn:
Maximizing your Visual Displays



Ric Horsfall:
Online 101 - Simple steps on how to expand your business beyond your shop



YOUR ONLINE GIFT FAIR

Exclusively for Gift & Homeware Fairs exhibitors and retailers.

Winter Gift Fair may have finished, but the opportunity to continue to sell your range to New Zealand's largest audience of verified retailers is still going. Don't miss out – check out Gift Trader today and be sure to jump on board. With next month's marketing and promotional theme.

www.giftrader.co.nz

SOCIAL MEDIA (@nzgiftfairs)



Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With over 7,200 FACEBOOK followers and almost 2,500 ON INSTAGRAM, the NZ Gift Fairs can help keep your brand and your products front of mind. Update and share your products and stories now!



WOW!

PEOPLES CHOICE AWARDS

As voted for by our Winter Gift Fair visitors a huge congratulations to the Winners of our People's Choice Awards!

**NEWLIE'S
WHOLESALE**
Best New Exhibitor

**3 BEE – MANUKA
HONEY SERUM**
Best New Product

KAREN DESIGN
Best Customer Service

MY TASSEL
Best Small Stand

NED COLLECTIONS
Best Medium Stand

SENSORY JOURNEY
Best Large Stand

WINTER GIFT FAIR 2019 DAILY TRAVEL PRIZE WINNERS



Courtesy of the NZGTA and in partnership with House of Travel we are delighted to announce the Winter Gift Fair 2019 winners of the daily \$1,000 travel vouchers are:

LYN GALLAGHER
Fusion Gallery, Ashburton

MEEGAN DAVIS
The Hide Café, Athol

The best holidays are created together.

0800 713 715 | COME IN-STORE | HOT.CO.NZ

HOUSE OF TRAVEL

SPRING GIFT & HOMEWARE FAIR 2019 LAST CHANCE TO SECURE YOUR SPACE!

Be sure to lock in your space for the final fair of 2019. Stands for the Spring Gift Fair, 25-27 August 2019 are nearly sold out. For those interested in exhibiting please give us a call to secure the last few remaining spaces.

INTERESTED IN EXHIBITING?

Contact our Exhibition Managers Today

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