

# The one-stop-shop guide to Winter Gift Fair 2019

With hundreds of products to explore, where do you start?

To help, we've put together a few tips and tricks to get you through a successful visit to Winter Gift Fair.

## STEP 1

### Plan ahead

- Pre-plan your visit using your Gift Magazine.
- Familiarise yourself with the layout and show features.
- Book your seat at Sunday Soirée.
- Discover new exhibitors on the listings page.
- Check out the free educational seminars.
- Review feature products in the New Product Showcase.
- Contact exhibitors prior to the fair to set up meeting times.
- Download the NZ Gift Fairs App.

## STEP 3

There is a fantastic selection of new and returning suppliers and some great show features to visit:

### Seminars

Free to attend Seminars run at 10am & 2pm daily; inside the main hall in the seminar hub.

### Sunday

**10AM** - Join Jann Meehan, Success Coach & representative of The Ice House in a practical workshop to get your business running smoothly

**2PM** - Genevieve Flynn will be demonstrating how to get the most out of your visual displays

### Monday

**10AM** - Get some fantastic tips and tricks on running your social media from social media guru Wendy Thompson, CEO Socialites

**2PM** - Join Ric Horsfall from Web Ninja, and learn how you can simplify the complex world of digital media

### Sunday Soirée

**5PM** Sunday evening, join interior designer Alex Fulton and social media expert, Wendy Thompson, for an interactive event where you will come away feeling empowered with the latest insights for your business.

### Après Ski Lounge

Warm up and chill out at the cosy Après Ski Lounge when you need to take a wee break or catch up on your notes. Located in the back right hand corner of the arena

## STEP 2

### When you arrive

Updating your details on [www.giffairs.co.nz](http://www.giffairs.co.nz) prior to your visit will save you time in the queues.

- Bring your barcode email.
- Have your pass printed at registration.
- Pick up an entry form for the Daily Travel Prize Draw for \$1000 in House of Travel vouchers and make sure you get each order signed off by suppliers. Every five orders per company, makes you eligible for one entry.
- Grab a coffee from one of the vendors & check in @nzgiffairs on facebook & Instagram

## STEP 4

### Enter the daily travel prize draw & vote for your favourite stands!

Drop your completed entry forms for the daily travel prize in to the boxes at Show Info by 4pm daily. (\*Make sure you fill out the front and back of the card.)

Vote for your favourite stands, best service received and hottest new product in the People's Choice Awards, and show our hard-working exhibitors some love! Place your votes at the voting station before 3pm on Monday. Located near the exit.

### Stand Etiquette

We know you appreciate the huge amount of time and effort the exhibitors put in to bring you the best service possible. Below are a couple of points to keep in mind during your journey around the show:

**Please no photography on stands without prior permission from the exhibitor**

This is a trade only event, so please no personal shopping. If the exhibitor is busy when you visit, do try and come back later or hand them a business card so they can contact you when they are next available.



### Places to eat and drink

Après Ski Lounge - coffee & snacks

Lot55, cafe in Concourse

### Key times & dates

Day 1 - Sunday - 9th June, 9am – 5pm / Day 2 - Monday - 10th June, 9am – 5pm

Sunday Soirée, Sunday 9th June, 5pm

# WINTER GIFT & HOMEWARE FAIR

