

WINTER GIFT & HOMEWARE FAIR



WOW – What a Fantastic Fair!

Thank you to all of you who attended the recent Winter Gift Fair at Horncastle Arena, Christchurch. Feedback has been amazing from both visitors and exhibitors in that we're delighted with what they achieved and are looking forward to following up on their sales and purchases over the coming weeks.

The new two day format welcomed hundred's of the regions retail buyers as they came to source the latest products, discover the latest trends and be educated by New Zealand's leading retail industry experts. With so much to see and do, the Fair was so much more than just a buying trip as visitors experienced more special features and on-the-floor destinations than ever before.

Not only did we have a record number of new exhibitors to Winter Gift but both visitors and exhibitors were able to experience:

- A showcase of the hottest new products at the New Product Showcase display stand
- Attend educational free seminars across the 2 days – our biggest seminar series ever!
- Relax with colleagues over a beverage or two in the Après Ski Lounge
- Vote for their favourite exhibitors and customer service with the People's Choice Awards
- Be inspired by the new suppliers in Design Exchange
- Celebrate NZ Made in Kiwi Quarter

For all of you who attended – thank you. We certainly hope it was a wonderful experience and we look forward to welcoming you all back later in the year to the Spring Gift Fair.



ATTENDANCE

Attracting 106 EXHIBITORS (including over 50 new to Winter Gift) and attended by up to 1,500 VISITORS across 2 days the show continues to be a very important buying trip in the NZ Retail calendar. Be sure to follow up on those orders and have a fantastic and busy rest of 2018!

Source; * Official 2018 Winter Gift & Homeware Fair CAB audited statistics available at www.giffairs.co.nz

106
EXHIBITORS

1,544*
VISITORS
OF WHICH 1,367
WERE UNIQUE

Apres Ski Lounge



We hope you got time to take a break and relax in our latest addition to Winter Gift – The Apres Ski Lounge. It was great to see so many visitors and exhibitors networking, taking a break and catching up on all those orders whilst enjoying a barista made coffee, a few of you even enjoyed a mulled wine. We're looking forward to making this a regular feature so you didn't make it be sure to flock it in for 2019!

Kiwi Quarter & Design Exchange



Now firmly established as regular destinations at the NZ Gift Fairs, both Kiwi Quarter and Design Exchange continued to grow as retail buyers seek out the latest kiwimade products and innovative designers. Another great success at Winter Gift!



WOW!

LARGEST SEMINAR SERIES EVER

Many of you attended the seminar series as we hosted 3 industry experts covering a range of topics that are important to the health and growth of your business. A big thank you to our Winter Gift speakers: Dr John Murray - Massey University, Ric Horsfall - Web Ninja, Glenys Hoskins-Hill - Le Forge.



Your online Gift Fair

Exclusively for Gift & Homeware Fairs exhibitors and retailers.

Winter Gift may have finished, but the opportunity to continue to sell your range to New Zealand's largest audience of verified retailers is still going. Don't miss out – check out Gift Trader today and be sure to jump on board with next months marketing and promotional theme.

www.gifttrader.co.nz

Social Media

Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With over **6,700 FACEBOOK** followers and more than **1,600 ON INSTAGRAM**, the NZ Gift Fairs can help keep your brand and your products front of mind with retailers in between and during the Fairs. Update and share your products and stories now!



the People's Choice

AWARDS

Peoples Choice Awards

Following a successful launch at Autumn Gift we were delighted to again recognise all the hard work our exhibitors put in to making your Gift Fair experience a success. Voted for by the visitors of Winter Gift we are delighted to announce the Winter Gift 2018 People's Choice Awards Winners are;

Winners are;

Best Small Stand:

Hussey Imports

Best Large Stand:

Le Forge

Best New Product:

SHEEP-ish Design
(Dryer Balls)

Best Medium Stand:

Waxglo House

Best Customer Service:

Stella Haus – Mish

Best New Exhibitor:

The Crafty Chook

SPRING GIFT FAIR 2018 - SPACES LIMITED!

Be sure to lock in your space for the remainder of 2018. Halls are filling fast so for those interested in exhibiting please give one of the team a call to secure your space.

INTERESTED IN EXHIBITING?

Contact our Exhibition Managers Today

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Thanks again and we can't wait to see you all again very soon.

In partnership with House of Travel we are delighted to announce the winners of the daily \$1,000 travel vouchers are:



Georgina Murphy
Hillmorton Pharmacy



Joy Brown
Young Reflections

The best holidays are created together.

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HOUSE OF TRAVEL

Congratulations to you both and look out for the next round of daily winners at Spring Gift Fair