

## MAGAZINE ADVERTISING RATES 2020

Booked with Exhibition Space	1 ISSUE	2 ISSUES	3 ISSUES
Inside Front Cover	\$3365	\$3185	\$2995
Inside Back Cover	\$2410	\$2285	\$2150
Outside Back Cover	\$3365	\$3185	\$2995
Double Page Spread	\$3365	\$3185	\$2995
Gatefold or Insert	POA	POA	POA
Full Page	\$1770	\$1675	\$1580
Half Page	\$990	\$930	\$880
Quarter Page	\$524	\$505	\$475
New Product Showcase	\$399	\$399	\$399

All prices are \$NZ+gst. Please Note: Whilst we aim to position your advertisement close to your listing we cannot guarantee the placement location of your advertisement.

### New Product Showcase

The New Product Showcase is the most popular feature in the Gift Magazine. It showcases the hottest NEW products launching at the Fair. It also provides buyers with the opportunity to experience a display of these products on the New Product Showcase stand at the Fair.

**80% of visitors say the New Product Showcase & advertisements in the Gift Fair Magazine are useful in planning their trip to the Gift Fair.\***

Note: Spaces are limited for New Product Showcase.

**Autumn Gift Fair**  
 ASB Showgrounds, Auckland  
 8-10 March 2020  
**BOOKING DEADLINE: 22ND JAN 2020**

**Winter Gift Fair**  
 Horncastle Arena, Christchurch  
 14-15 June 2020  
**BOOKING DEADLINE: 29TH APRIL 2020**

**Spring Gift Fair**  
 ASB Showgrounds, Auckland  
 30 Aug - 1 Sept 2020  
**BOOKING DEADLINE: 8TH JULY 2020**

### Circulation & Readership

NZ Gift Fair	Quantity printed	Posted direct to database
Spring Gift Fair	7,500 copies	5,500
Winter Gift Fair	7,000 copies	4,500
Autumn Gift Fair	6,000 copies	5,000

Contact the NZ Gift Fairs sales team for more information  
[sales@giftfairs.co.nz](mailto:sales@giftfairs.co.nz)