

AUTUMN & HOMEWARE GIFT FAIR

Autumn Gift Fair 2018 – A great success!

The first NZ Gift & Homeware Fair of 2018 is a wrap and what a great show it has been. 'Setting the Trends for 2018' was Autumn Gift's theme and with a fantastic line up of exhibitors, new features, returning destinations, the inaugural People's Choice Awards and close to 4,000 visiting retailers it provided something for everyone.

For the thousands of you who attended – thank you. We certainly hope it was a wonderful experience and we look forward to welcoming you all back to the upcoming Winter and Spring Gift Fairs.

Attracting 228 EXHIBITORS (of which **over 40** were new to the Gift Fairs) and attended by close to 4,000 VISITORS across 3 days the show continues to be a very important buying trip in the NZ Retail calendar. Be sure to follow up on those orders and have a fantastic, and busy 2018!

"Don't stop! This is the only place for me to visit a number of suppliers all at once and find new one's – Fantastic!"



AUTUMN GIFT & HOMEWARE FAIR

4-6 March 2018
ATTENDANCE

228
EXHIBITORS

3,842*
VISITORS
OF WHICH 3,237
WERE UNIQUE

roseGarden

We hope you found time to take a break and relax in the Rose Garden! Back by popular demand the Rose Garden was the perfect destination to take a break, network with colleagues and enjoy a refreshment or two. We were delighted to welcome back Storm and India Tea Sisters and look forward to hosting you all again at the Rose Garden during Spring Gift Fair.

Kiwi Quarter & Design Exchange



Now firmly established as regular destinations at the NZ Gift Fairs, both Kiwi Quarter and Design Exchange continue to grow as thousands of buyers seek out the latest kiwimade products and innovative designers. Over 30 exhibitors featured across the two destinations showcasing an inspirational range of the very latest brands, products and designs hitting the market this season.



Our largest seminar series ever!

Many of you attended the seminar series as we hosted 6 industry experts covering a range of topics that are important to the health and growth of your business. We are consistently looking at ways to complement your visit to the Gift Fairs and feedback from you is that more seminars are needed. We'll continue to grow the seminar series so keep an eye out for updates throughout the year.

A big thank you to our Autumn Gift speakers:

Aimee Crosby - Sienna Reid, Professor Jonathan Elms - Massey University, Ric Horsfall - Web Ninja, Jessica Whiting - Oh Gosh, Lisa Ford - Business Mentors, Tony Palm - Crystal Payroll



Your online Gift Fair

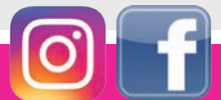
Exclusively for Gift & Homeware Fairs exhibitors and retailers.

Autumn Gift may have finished, but the opportunity to continue to sell your range to New Zealand's largest audience of verified retailers is still going. Be sure to check out our great line up of new campaign's for 2018. Check your inbox and list your products now.

www.gifttrader.co.nz

Social Media

Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With over **6,700 FACEBOOK** followers and more than **1,500 ON INSTAGRAM**, the NZ Gift Fairs can help keep your brand and your products front of mind with retailers in between and during the Fairs. Update and share your products and stories now!



the People's Choice

AWARDS

Peoples Choice Awards

For the first time we were delighted to recognise all the hard work our exhibitors put in to deliver a successful Gift Fair experience. Voted for by Autumn Gift visitors we are pleased to announce the inaugural Autumn Gift 2018 People's Choice Awards winners. Congratulations to you all.

Winners are;

Best Small Stand:
Hello Friday

Best Large Stand:
Rembrandt

Best New Product:
Moana Rd –
Nga Taringa
2.0 headphone

Best Medium Stand:
Stella + Gemma

Best Customer Service:
The Seriously Good Chocolate Company

Best New Exhibitor:
Sol Cups



89%
agree Kiwi Quarter adds value to their visiting experience



97%
of visitors are likely to contact an exhibitor after Autumn Gift Fair



88%
intend to visit Spring Gift Fair



88%
saw products they are likely to buy after the event



78%
of visitors were 'satisfied' or 'very satisfied' overall with Autumn Gift



Congratulations

Winner of the NZ Gift Trade Association (NZGTA) and travel prize, trip for two to Hawaii

Unichen Pharmacy, Bishopdale, Christchurch

Be sure to check out the new daily prizes at your next NZ Gift Fair
A winner will be drawn everyday!

GIFT FAIRS 2018 - SPACES LIMITED!

Be sure to lock in your dates for the remaining 2018 Gift Fairs. Halls are filling fast so for those interested in exhibiting please give one of the team a call to secure your space.

WINTER GIFT
AND HOMEWARE FAIR

17-18 JUNE 2018
Horncastle Arena Christchurch

SPRING GIFT
AND HOMEWARE FAIR

26-28 AUG 2018
ASB Showgrounds Auckland

AUTUMN GIFT
AND HOMEWARE FAIR

3-5 MARCH 2019
ASB Showgrounds Auckland

INTERESTED IN EXHIBITING?

Contact our Exhibition Managers Today

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NZ GIFT FAIRS & HOMEWARE

XPO EXHIBITIONS