

# The one-stop-shop guide to Spring Gift Fair 2019

With hundreds of exhibitors showcasing tens of thousands of products across NZ's largest exhibition halls, where do you start? To help, we've put together a few tips and tricks to get you through a successful visit to Spring Gift Fair.

## Plan ahead

### STEP 1

- Pre-plan your visit using your Gift Magazine.
- Familiarise yourself with the layout and show features.
- Discover new exhibitors on the listings page.
- Check out the free educational seminars.
- Review feature products in the New Product Showcase.
- Contact exhibitors prior to the fair to set up meeting times.
- Download the NZ Gift Fairs App.

## Visit ALL of the halls

### STEP 3

There is a fantastic selection of new and returning suppliers across ALL of the halls so make sure you manage your time well, here's some of the highlights not to be missed:

### Halls 1 to 5:

Packed with a range of great new and returning suppliers, some of our best buys are hidden in here. **Hall 3 features the Rose Garden**, where you can relax and enjoy a glass of wine, a bite to eat or a delicious ice-cream from Flossies. **Hall 5 features the Seminar Lounge**, on the main stage. Be sure to check out the range of free seminars across 3 days.

### Hall 6:

With over 40 exhibitors, this is where you'll discover fresh finds and new products featuring our **biggest ever Design Exchange**, check out **New Product Showcase** for what's hot next season and learn about **Gift Trader** to see how you can continue to buy online between fairs.

### Hall 7:

We have some **amazing new exhibitors** with fantastic new products to Spring Gift Fair right here in Hall 7 - **You won't want to miss them!** All this alongside **Kiwi Quarter** for the latest and greatest in NZ Made products. From jewellery to beauty products, there's a huge range to experience right here in Hall 7. Don't forget to scan your badge at the Resene stand for **your chance to win a \$500 Resene Makeover**.

## Seminars - Hall 5, Seminar lounge (stage area)

### Day 1 - Sunday 12pm

Ric Horsfall, Director - Web Ninja

### Smart & Easy Ways To Simplify Your Digital Transformation

### Day 1 - Sunday 2pm

Liz Wotherspoon, Director of Growth & Coaching - The Icehouse

### Good Growth – It Starts With You

### Day 2 - Monday 11am

Genevieve Flynn, Stylist

### Visual Merchandising - The Clothing Edition

### Day 2 - Monday 2pm

Jetona Bajram-Giummarra & Melissa Robbins, Co-Founders - The Lot.co

### Retail Refresh: Buying Right & Styling Right

### Day 3 - Tuesday 11am

Wendy Thompson, CEO Socialites

### How to Effectively Market Your Business On Social Media

## When you arrive

### STEP 2

Updating your details on [www.giffairs.co.nz](http://www.giffairs.co.nz) prior to your visit will save you time in the queues.

- Bring your barcode email, or present on your smart phone
- Have your pass printed at registration.
- Pick up an entry form for the Daily Travel Prize Draw for \$1000 in House of Travel vouchers and make sure you get each order signed off by suppliers. Every five orders per company, makes you eligible for one entry.
- Grab a coffee from one of the vendors & check in @nzgiffairs on facebook!
- Follow on instagram to be part of the in-show action #nzgiffairs

## PRIZES! PRIZES! PRIZES!

### STEP 4

**House of Travel Daily Travel Prize** - Drop your completed entry forms for the daily travel prize into the boxes at Show Registration and at Show Info. (\*Make sure you fill out the front and back of the card.)

**People's Choice Award** - Vote for your favourite stands, best service received and hottest new product in the People's Choice Awards and be on to win a prize pack from Living Light Candles, and show our hard-working exhibitors some love! Place your votes at the voting station by show information.



## Stand Etiquette

We know you appreciate the huge amount of time and effort the exhibitors put in to bring you the best service possible. Below are a couple of points to keep in mind during your journey around the show:

**Please no photography on stands without prior permission from the exhibitor**

This is a trade only event, so please no personal shopping. If the exhibitor is busy when you visit, do try and come back later or hand them a business card so they can contact you when they are next available.



## Places to eat and drink

The Rose Garden, Hall 3 – Flossies Ice-cream, tea & coffee, bar & food  
Coffee Carts - throughout the halls, Food Trucks - outside the main halls, Foodcourt - in the main concourse

## Key times & dates

Day 1 - Sunday August 25th, 9am – 6pm / Day 2 - Monday August 26th, 9am – 6pm / Day 3 - Tuesday August 27th, 9am – 4pm

# SPRING GIFT & HOMEWARE FAIR

-  Coffee
-  Food
-  Luggage Storage
-  Toilets

