

**26th-28th
Aug 2018**

ASB Showgrounds, Auckland

SPRING GIFT & HOMEWARE FAIR

Hello Spring!

Thank you to all of you who attended the Spring Gift & Homeware Fair, 26-28 August 2018 at the ASB Showgrounds, Auckland. A very busy 3 days with not only our largest number of features and visitor destinations on the floor but also very positive trading at the Fair. Early feedback has been great and we're excited to hear stories from both exhibitors and visitors of new business relationships made, many orders collected and lots of follow ups to do in the coming weeks. Not to mention a positive outlook for the Christmas and summer season ahead.

Thousands of retail buyers had a successful 3 days as they came to source the newest products, discover the latest trends and be educated by New Zealand's leading retail industry experts. There was so much to see and do, the Fair quickly became so much more than just a buying trip. With many exciting new features and the return of our favourite destinations, this year's Spring Gift Fair ensured the hundreds of exhibitors and thousands of visitors were simply spoiled for choice.

Visitors were able to;

- Discover a showcase of the hottest new products at the New Product Showcase display stand
- Vote for their favourite exhibitors and customer service with the People's Choice Awards
- Be inspired by the new suppliers in Design Exchange – our biggest yet!
- Celebrate NZ Made in Kiwi Quarter
- Take a break at the Man Cave – our newest destination featuring great gift ideas for all the men in our lives.
- Win \$1,000 of travel vouchers courtesy of the NZGTA and House of Travel
- Attend educational free seminars across each of the 3 days – our biggest Spring seminar series ever!
- Relax with colleagues over in the Rose Garden

For all who joined us – thank you. We certainly hope it was a wonderful experience and we look forward to welcoming you again to the NZ Gift Fairs in 2019.



ATTENDANCE

Attracting over 400 EXHIBITORS (including over 100 new to Spring Gift) and attended by nearly 5,000 VISITORS across 3 days the show again cemented itself as a very important buying trip in the NZ Retail calendar. Be sure to follow up on those orders and have a fantastic 2018!

**Over 400
EXHIBITORS**

**5,000
ESTIMATED
VISITS***

HELLO

IT'S SPRING GIFT FAIR

KIWI QUARTER & DESIGN EXCHANGE

Now firmly established as regular destinations at the NZ Gift Fairs, both Kiwi Quarter and Design Exchange were our largest ever as retail buyers sought out the latest kiwimade products and innovative designers. Another great success at Spring Gift!

FANTASTIC SEMINARS

Many of you attended the daily seminar series as we hosted a number of industry experts covering a range of topics that are important to the health and growth of your business. A big thank you to our Spring Gift speakers: Sarah Dunn - Editor & associate publisher of NZ Retail Magazine, Ric Horsfall - Web Ninja, Jessica Whiting - Oh Gosh.

THE MAN CAVE

We hope you enjoyed our newest destination and had time to grab a beer and a bite in the Man Cave located in Hall 6. Shopping for men no longer needed to be a chore as visitors were able to get their paws on great gift ideas for all the guys out there. We're looking forward to bringing the Man Cave back to Autumn Gift next year.

THE ROSE GARDEN

Once again the amazing tea sisters Storm and India delighted you all with their incredible selection of the finest organic teas - simply irresistible! Also a big thanks to Lunar Balloons for their balloon feature wall - a true welcome to the start of Spring.

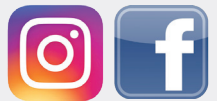


YOUR ONLINE GIFT FAIR

Exclusively for Gift & Homeware Fairs exhibitors and retailers.

Spring Gift Fair may have finished, but the opportunity to continue to sell your range to New Zealand's largest audience of verified retailers is still going. Don't miss out - check out Gift Trader today and be sure to jump on board with next months marketing and promotional theme.

www.giftrader.co.nz



SOCIAL MEDIA

Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With nearly **7,000 FACEBOOK** followers and close to **2,000 ON INSTAGRAM**, the NZ Gift Fairs can help keep your brand and your products front of mind with retailers in between and during the Fairs. Update and share your products and stories now!



HELLO

IT'S SPRING GIFT FAIR

PEOPLES CHOICE AWARDS

Following a successful launch at Autumn Gift Fair we were delighted to again recognise all the hard work our exhibitors put in to making your Gift Fair experience a success. Voted for by the visitors of Spring Gift Fair we are delighted to announce the Spring Gift Fair 2018 People's Choice Awards Winners are;

PIPI MĀ

Best New Exhibitor

MATAKANA BOTANICALS (THE CHEF RANGE)

Best New Product

COCO IMPORTS

Best Customer Service

HEXTON BEE COMPANY

Best Small Stand

TIKITIBU

Best Medium Stand

ROBERT MARK

Best Large Stand

SPRING GIFT FAIR 2018 DAILY TRAVEL PRIZE WINNERS



Susan Woollaston

Wild Roses, Taihape

Christabel Blacklock

The Christmas Hut, Christchurch

Mary-Ann Rowland

Supporters of Tiritiri, Matangi

The best holidays are created together.

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HOUSE OF TRAVEL

GIFT & HOMEWARE FAIRS 2019 – SECURE YOUR SPACE NOW!

Be sure to lock in your space for the 2019 Gift Fairs. Halls are filling fast!

INTERESTED IN EXHIBITING?

Contact our Exhibition Managers Today

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NZ GIFT FAIRS & HOMEWARE

XPO EXHIBITIONS