



Thank You

AUTUMN
GIFT & HOMEWARE FAIR



The 2022 Autumn Gift Fair was a welcome return for thousands of visiting retailers and buyers. A very busy three days of trading, networking with colleagues and meeting old friends made for a successful show with attendees delighted with everything on offer. Thank you again to all who supported the Fair and we look forward to seeing you again soon.

"Always a GREAT place to find new ranges, new products and to keep up with latest trends. Also good to revisit current suppliers to buy and replace stock already sold!"

WHY VISITORS ATTEND

80% to look for new/alternative suppliers

87% to look for new products

64% to see existing suppliers

62% to make purchasing decisions/source products

2,321

TOTAL
VISITORS



NEW
VISITORS
52%

55%

FROM OUTSIDE
OF AUCKLAND

4hrs 40mins
AVERAGE TIME
SPENT AT
THE FAIR

PURCHASING POWER

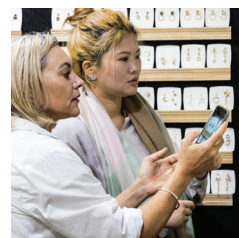
Average purchasing power per visitor:

\$30,194

85% of visitors are likely
to contact an exhibitor after
Autumn Gift Fair

61% are responsible for
purchasing

57% of visitors are owners





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"The Autumn Gift Fair was a much needed event to break the retail industry ice after Covid 19 challenges. It gave both vendors and visitors hope and solid focus for our recovering industry. It was a great opportunity to spend more time with visitors and consolidate more significant leads."

"The New Zealand Gift Fairs are a great opportunity to build relationships and observe the trends occurring in the gift market."

EXHIBITOR SATISFACTION

72% agree that Autumn Gift Fair Is important to their business

74% increased company profile



TOTAL
EXHIBITORS
193



NEW
EXHIBITORS
27%



RETURNING
EXHIBITORS
73%

80% networked with industry peers

\$62,500 average amount of orders expected in the next 12 months

SOCIAL



FACEBOOK FOLLOWERS
10,200+



INSTAGRAM FOLLOWERS
4,000+



WEBSITE (January – May 24 2022)
20,810 users



EDM DATABASE
20,116 unique emails

CONTACT SALES

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