

AUTUMN GIFT & HOMEWARE FAIR

3rd-5th March 2019
ASB Showgrounds, Auckland

LOVE Autumn Gift!

What wasn't there to love about the first NZ Gift & Homeware Fair of 2019. Auckland came alive over 3 busy days with 1,000s of visiting retailers coming to experience tens of thousands of new products from over 220 exhibiting suppliers, more than 50 of which were brand new to Autumn Gift.

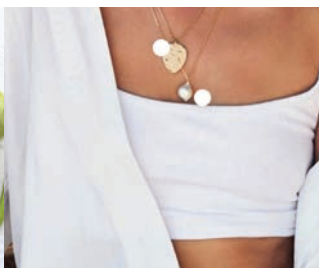
It's been said that the quality of visitor was fantastic with strong buying on the floor and retailers being delighted with all that was on offer. Over 5 halls a number of returning and new feature destinations were created to bring so much more to the visitor experience.

Filled to capacity seminars and over 100 in attendance at the new Style Sessions our panel of experts Shelley Ferguson, Alex Fulton and Resene's Sarah Gregory delighted and entertained us all. Thanks again to our supporting partners Your Home & Garden Magazine, Resene, Alex Fulton Design and Ardmore Nurseries. It's looking like 2019 is going to be a big year for business so thank you to all who attended and we wish you all well for a prosperous year ahead.

[View our show highlights here](#)



your home
and garden



ATTENDANCE

Attracting over 220 exhibitors (including over 50 new to Autumn Gift) and attended by nearly 3,500 visitors across 3 days the show again was deemed a great success by both visitors and exhibitors. Be sure to follow up on those orders and have a fantastic 2019! Exhibitors don't forget to send your products using your FREE Gift Fairs packing tape courtesy of the NZGTA!

Over 220
EXHIBITORS

3,500
ESTIMATED
VISITS*

LOVE

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AUTUMN & HOMEWARE GIFT FAIR

NEW

HERE'S JUST A FEW OF THE HIGHLIGHTS AND NEW FEATURES FROM THE SHOW.

You can view all the products and more details from these special features at www.giftfairs.co.nz



NEW PRODUCT SHOWCASE

Featured some of the hottest new products this season



GIFT TRADER Your 24/7 gift fair



STYLE CHALLENGE:

A collaboration between your favourite wholesalers and Resene featuring a curation of the latest products

NEW



KIWI QUARTER & DESIGN EXCHANGE:

Over 30 of NZ's upcoming designers and kiwi made products



FLOSSY'S ICE CREAM

serving up the greatest NZ ice cream using the magic of liquid nitrogen

NEW



SEASONAL SHOWCASE

The ultimate display of all things Mothers Day



ROSE GARDEN

A place to recharge with a bite to eat and catch up with friends and colleagues.



STYLE SESSIONS

A great interactive discussion with Shelley Ferguson, Alex Fulton and Sarah Gregory over a glass or two of bubbles



HOT PRODUCTS FROM AUTUMN GIFT



Specially selected from our Style Sessions panel of experts – have you seen them yet?



Be sure to check them out in the May issue of Your Home & Garden Magazine

NEW



SEMINARS

5 packed to capacity seminars designed to help your business prosper in 2019, from styling to colours and social media.

SOCIAL MEDIA

Don't forget to tag us in and we'll help share your business through the NZ Gift Fairs social media channels. With over **7,000 FACEBOOK** followers and over **2,000 ON INSTAGRAM**, the NZ Gift Fairs can help keep your brand and your products front of mind with retailers in between and during the Fairs. Update and share your products and stories now!





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PEOPLES CHOICE AWARDS

We were delighted to again recognise all the hard work our exhibitors put into making your Gift Fair experience a success. Voted for by the visitors of Autumn Gift Fair we are delighted to announce the Autumn Gift Fair 2019 People's Choice Awards Winners are;

Best Large Stand
CC INTERIORS

Best Medium Stand
STELLA & GEMMA

Best Small Stand
SWEET DISORDER

Best Customer Service
COCO IMPORTS

Best New Exhibitor
FOX & FALLOW

Best New Product
HUSKI (WINE COOLER)

CONGRATULATIONS TO OUR DAILY TRAVEL PRIZE WINNERS



Su Marceau
Mainly Casual

Janine Reese
Industria

Vaughan Robertson
Ornate

Daily prize of
\$1,000
House of Travel
voucher

The best holidays are created together.
0800 713 715 | COME IN-STORE | HOT.CO.NZ

HOUSE OF TRAVEL

NZ GIFT & HOMEWARE FAIRS 2020 – SECURE YOUR SPACE NOW!

Be sure to lock in your space for the remainder of the 2019 Gift Fairs. Halls are filling fast!

WINTER GIFT AND HOMEWARE FAIR 9-10 JUNE 2019 | SPRING GIFT AND HOMEWARE FAIR 25-27 AUG 2019

INTERESTED IN EXHIBITING?




Contact our Exhibition Managers Today

Litesha Buffett
Litesha@xpo.co.nz
09 976 8356

Sandi Mulder
Sandi@xpo.co.nz
09 976 8355

Marketing Activation

EXCITING
NEW DESTINATIONS

| | | |
|---------------------------------|--|--|
| NEW FEATURES | Style Sessions | With our panel of experts Shelley Ferguson, Alex Fulton & Sarah Gregory |
| | Style Challenge | A collaborative feature between some of our fave exhibitors and industry experts using the Resene colour palette. |
| | People's Choice Awards | Celebrating & acknowledging the huge efforts made by exhibitors of the NZ Gift Fairs |
| | Design Exchange | See the latest up-and-comers and what's on trend |
| | Kiwi Quarter | Innovative local producers celebrating NZ made products |
| | Seasonal Showcase | The ultimate display of all things Mother's Day! |
| | New Product Showcase | The hottest new products this season |
| PRINT, DIGITAL & SOCIAL MEDIA | Your Home & Garden | Partnership to promote Autumn Gift Fairs and Style Sessions |
| | Australian Giftguide | Full Page ad |
| | Gift Magazine Online | Targeted eDM, 14,000+ members |
| | Facebook Community | 7,000+ Gift & Homeware followers connect and share on the NZ Gift Fairs page |
| | Facebook  | Reaching 500,000+ people across retail industries through paid activity |
| | Instagram | Over 2,000 followers across NZ are sharing on Instagram #nzgiftfairs  |
| | Instagram | Reaching 300,000+ people across retail industries through paid activity |
| | Google Adwords | Targeting thousands of NZ retailers and corporate buyers to visit |
| | LinkedIn Ads | Targeting specific industry specialists to visit |
| | Visitor email communications | 100,000+ emails sent to 20,000 unique buyers |
| | The NZ Gift Fairs App | FREE app for buyers to plan their visit |
| | Printed and e-invites issued to all exhibitors | Invites available to welcome VIP buyers by email and print |
| | FREE web advertising | Digital banners provided to engage with your customers |
| | www.giftfairs.co.nz | For everything you need to know about NZ Gift Fair |
| | MAIL  | SMS |
| 6,000+ 'Gift Magazine' posted | | 8,500 magazines printed |
| VISITOR & EXHIBITOR INCENTIVES | Seminars | FREE to attend |
| | Spot Prizes | Given out during seminars for best questions |
| | Accommodation rates and subsidies | Discounted rates with hotel partners |
| | Daily Travel Prize | Be in to WIN \$1000 in travel vouchers given away courtesy of NZGTA and House of Travel Snap, Share. |
| | Social competition | Win. \$50 prezzy cards given away daily through Snap Share and Win promotion |
| | www.gifttrader.co.nz | Over 3,000 NZ Gift Fairs verified visitors use Gift Trader every month to source the latest ranges |
| | FREE Internet | Available to all exhibitors and visitors |
| | NZGTA | Supporting the NZ Gift Fair exhibitors and championing the retail industry |
| | XPO Leads App | XPO Leads, scan and capture customer contact details, orders and notes - build your very own database |
| | Gift Mobile | FREE shuttle service between Spring Gift Fair hotels and airport |
| | Promo Tape | 10,000 rolls of FREE packing tape to exhibitors to promote NZ Gift Fairs |
| | KEY BUYER OFFERS | Key Buyer Lounge |
| Magazine & Visitor badge posted | | Gift Magazine & visitor badge posted pre event for easy access to the fair |
| Key Buyer Program | | Bringing 100's of the very best retailers to the NZ Gift Fairs |

